

2nd Annual Taste of Speed Jet Port Experience

Presented by the duPont Registry

Jet Linx Aviation in association with Signature Flight Support to Host VIP Jet Port Experience

The ultimate luxury lifestyle event, *Taste of Speed*, returns to PDK Airport to raise funds for the local children charity, Bert's Big Adventure on May 2, 2015.

ATLANTA, February 9, 2015 — Hardline Productions, LLC, an Entertainment Development Company, has announced details for their annual VIP Jet Port Experience. The event will be presented by the duPont Registry and jointly hosted by Jet Linx Aviation and Ferrari Maserati Atlanta at Peachtree DeKalb Airport in Atlanta, Georgia on Saturday, May 2 from 7p.m. to 12 a.m.

The event promises to attract some of Atlanta's top movers and shakers as well local celebrities. Inside the massive hangar, hundreds of guests will experience a lavishly decorated environment plus endless entertainment featuring a red carpet walk, luxury aircraft, automobiles, upscale cuisine, signature cocktails, live music and cigar lounge.

Food tastings will be hosted and provided by Executive Chef Tony Manns of Little Alley Steak. Cigar City Club will be offering fine cigars and scotch tastings at the Cigar Lounge. In addition, there will be a variety of other elixirs including a tasting from JR Revelry Bourbon.

Ashanti Floyd "*The Mad Violinist*" - 5x Grammy Nominated Producer, String Arranger and Violinist will perform live. Known for his the ability to mashup top-40 and entertain from the stage.

Among the highlights of the event will be the runway fashion show by *Image Rock Live* presented by AUDI Atlanta. 12 models will walk the catwalk donning stylist trends and styles from some of Atlanta established and emerging designers. Plus live mannequin models will be featured throughout the event.

The event will also include a live & silent auction featuring a number of premier luxury items from several of the event's sponsors. All proceeds from the auction will benefit the Bert's Big Adventure. www.bertsbigadventure.org

"Our goal is bring a little bit of Hollywood to Atlanta, while raising awareness and money for Bert's Big Adventure", says TV personality Cindy "Rodeo" Steedle, co-creator and executive producer for Taste of Speed."

The Taste of Speed Jet Port Experience is presented by duPont Registry and hosted by Jet Linx Aviation, along with its select partners: and Signature Flight Support, Ferrari Maserati Atlanta, Audi Atlanta, Atlanta Motorsports Park, Bhindi Jewelers, Steve Hightower Hair & Day Spa, Cartunes Atlanta, JR Revelry Bourbon, Sassy Bitch Wine, Hunter Select Beer, Deep Eddy Vodka and We Rent Atlanta.

For partnership opportunities, you may contact Cindy "Rodeo" Steedle by email: cindy@tasteofspeed.com

Event Location:

Jet Linx Aviation
Peachtree DeKalb Airport
1 Corsair Drive
Chamblee, GA 30041

Tickets - \$150 each
Available at www.tasteofspeed.com/viptickets

About Taste of Speed Jet Port Experience

The Taste of Speed Jet Port Experience is a very exclusive, one of a kind, luxury lifestyle event featuring many different branding experiences. Think of the Taste of Speed Jet Port Experience as a private destination where you meet other like-minded, affluent people; you mix and mingle in an exclusive venue that has been transformed into high-end, lavishly decorated environment featuring state-of-the-art sound and lights, as well as a collections of the Worlds best brands. Each year, the event will choose and benefit, one local children's charity. www.tasteofspeed.com

About Hardline Productions, LLC

Hardline Productions, LLC is an Entertainment Development Company that creates Experience Marketing and Branded Events. It's a fusion of product promotions and consumer engagement into one primary content source. Branded Events are the "sexy" new approach to connecting with your consumer. Experiential Marketing connects consumers with brands through a personalized experience. In contrast, experiential marketing presents an experience that people choose to attend and participate in after identifying with your brand or product. www.hardlineproductions.com